



Diwali

SHOPPING FESTIVAL

25 to 31 October 2026

TIMING : 11:00 AM - 11:00 PM

**Surat's Grand
Festive
Shopping
Destination**

Venue : **SIECC Ground**, Chamber of Commerce Road, Sarsana, Surat-395007, Gujarat, India.

ABOUT THE EXHIBITION

Where Festive Celebration Meets New Business Opportunities

This Diwali, Surat gets ready for a spectacular 7-day shopping extravaganza bringing together fashion, jewellery, lifestyle, home décor, gifting, food, entertainment and much more—all under one roof.

The Diwali Shopping Festival 2026 is designed as a vibrant consumer marketplace where brands, businesses and entrepreneurs can showcase their products, connect directly with shoppers and create memorable festive experiences.

A perfect destination for families, shoppers, businesses and brands to experience the true spirit of Diwali—shopping, celebration and togetherness.

EVENT HIGHLIGHTS

- ★ Grand Festive Shopping
- ★ Diwali Gifting Destination
- ★ Fashion & Lifestyle Showcase
- ★ Jewellery & Premium Products
- ★ Food & Festive Delights
- ★ Entertainment & Celebrations
- ★ Family-Friendly Experience
- ★ Festive Offers & Attractions

7 Days Of Festive Excitement



EXHIBITION CATEGORIES

FASHION & LIFESTYLE

- ✦ Traditional & Contemporary Wear
- ✦ Sarees & Dress Materials
- ✦ Ethnic Wear
- ✦ Fashion Accessories
- ✦ Footwear
- ✦ Handbags & Lifestyle Products
- ✦ Jewellery & Fashion Jewellery
- ✦ Imitation Jewellery
- ✦ Watches & Accessories
- ✦ Premium Lifestyle Products

HOME & FESTIVE DECOR

- ✦ Home décor
- ✦ Decorative items
- ✦ Diwali decorations
- ✦ Furnishings
- ✦ Kitchen & household products
- ✦ Festive lighting
- ✦ Gifts for every occasion

GIFTS & CORPORATE GIFTING

- ✦ Diwali gift hampers
- ✦ Corporate gifts
- ✦ Premium gifting
- ✦ Customized gifts
- ✦ Handcrafted products
- ✦ Festive packaging

FOOD & FESTIVE DELIGHTS

- ✦ Sweets & farsan
- ✦ Snacks
- ✦ Packaged food
- ✦ Beverages
- ✦ Regional delicacies
- ✦ Festive food products

VISITOR PROFILE

- ✦ Families & Working Professionals
- ✦ Business Owners & Women Shoppers
- ✦ Youth & Students
- ✦ Corporate Buyers & Gift Buyers
- ✦ Fashion & Lifestyle Enthusiasts
- ✦ Home & Décor Shoppers
- ✦ Food Lovers



ANNUAL EVENT PARTNERS



OUR SUPPORTERS



THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY
&
SOUTHERN GUJARAT CHAMBER TRADE & INDUSTRIES DEVELOPMENT CENTRE
6th Floor, SANHATI, SIECC, Chamber of Commerce Road, Sarsana, Surat-395007, Gujarat, India.
JAYESH LIMBACHIYA - +91 91063 76152 | DHRUV GOTAWALA - +91 90236 77452

